

Transcript  
CAA Back to School - Walking - 30 Second

[Music plays throughout]

00:00:00:02 - 00:00:02:15

*Narrator* >> Kids are back to school, and on the move.

[Described video: *Kids on the Move* title appears over a blue and white background]

[Text on screen: *Kids on the Move*]

00:00:02:15 - 00:00:06:00

*Narrator* >> Be sure to talk with your kids about traffic safety rules.

[Animation: *Children on bikes, pedestrians, and cars use a street lined with houses and a playground; children play on the swings as a man mows his lawn across the street*]

00:00:06:00 - 00:00:09:20

*Child* >> I know the exact route to school I'll take each day.

[Described video: *A picture of a smiling child appears next to an animated house on a rectangle; a dotted arrow line appears from the house and moves across the rectangle to a school crossing sign*]

[Text on screen: *"I know the exact route to school I'll take each day."*]

00:00:10:25 - 00:00:13:25

*Child* >> My phone is tucked away in my bag.

[Described video: *An animated cellphone appears over the blue and white background; CAA is visible on the phone screen; the phone moves backward and an animated boy appears*]

[Text on screen: *"My phone is tucked away in my bag."*]

00:00:13:25 - 00:00:17:06

*Child* >> I know the safest place to cross is at a crosswalk.

[Animation: *Children on bikes, pedestrians, and cars use a street lined with houses and a playground; children play on the swings as a man mows his lawn across the street*]

[Described video: *A crosswalk sign and a crossing vest appear over the blurred background*]

[Text on screen: *"I know the safest place to cross is at a crosswalk."*]

00:00:17:25 - 00:00:19:10

*Child* >> I am on the move!

[Described video: *Kids on the Move* title appears over the blurred animation]

[Text on screen: *Kids on the Move*]

00:00:19:10 - 00:00:22:29

*Child* >> Thanks for keeping me safe where I walk, learn, and play!

[Described video: *The Kids on the Move* title moves back, and text appears below it]

[Text on screen: *Help keep our kids safe.*]

END OF TRANSCRIPT